

A Legacy Minute

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Thank you, Genest Family!



When Legacy first started its campaign, one organization stepped up to help. The Gertrude and Gerard Genest Charitable Trust helped by launching the Performing Arts Center's (PAC) capital campaign with a generous gift of \$250,000. Without this gift, the Performing Arts Center would not be in a position of organizing performances for Sanford residents.

"Perhaps the greatest obstacle for any new performing arts center is capital. With this gift, the Genest Foundation has given our community an enormous head start so we can hit the ground running. When it opens, the Sanford Performing Arts Center will be fully outfitted for professional productions and we'll be able to bring world-class performances to our community. The importance of this gift cannot be overstated. We owe a great debt of gratitude to the Genest Foundation." -Brett Williams, PAC Manager

In an effort to continue to raise additional funds, the PAC has embarked on a "Buy a Seat Campaign." You can have a seat in the new PAC named in either yours or a family member's honor. Each seat costs \$100 in this campaign. Contact Brett at Bwilliams@sanford.org for more information.

Why the Sanford Schools Alumni Association is critical to our success!



Several months ago, the SSAA began working with the Sanford Schools Legacy Foundation to begin a pledge campaign for the naming rights to the new athletic stadium. Their \$250,000 pledge now carries the name Sanford Alumni Stadium on the new facility. We could not be prouder of their commitment and dedication to the new school. **Thank you SSAA!!**

"There is a shared, special pride among Sanford alumni. One of the goals of the Alumni Association and this campaign is to enhance and develop the relationship alumni feel toward their hometown high school. Alumni Stadium will be a place to come home to." -Cherylan Camire, SSAA Board Member

For more information on the Sanford Alumni Association, visit their Facebook page at: <https://www.facebook.com/sanfordalumniassociation/>. SSAA is reaching out to spread the word about the campaign and their overall mission.

Legacy SPOTLIGHT

David Jagger

Dave is a member of the Legacy Board of Directors and has served as the Vice President for the past 18 months. Dave has brought high energy and commitment to the cause. When asked about his level of commitment to the campaign Dave replied: *"I see my role as a volunteer with the campaign as an opportunity to enhance the educational experience for Sanford's students. This is a one-time chance to make a positive impact; it will not come around again for a long time."* Of the new high school, Dave said: *"To me, the new high school/tech center has a very different 'feel' about it. More like a community college than the traditional high school we have been used to."*

Legacy is very fortunate to have had Dave's expertise and experience in fund-raising to help us.